



FOR IMMEDIATE RELEASE

## **Michelle S. Lee to be a Featured Speaker at the Northern Virginia Women's Business Conference**

**ALEXANDRIA, VA, November 1, 2010** – STG International, Inc. (STGi) announced today that President and CEO Michelle S. Lee has been invited to be a featured speaker at the 2010's Northern Virginia Women's Business Conference on November 19, 2010. The second annual conference features women business leaders from around the region speaking about topics such as entrepreneurial opportunities, goal setting and management, empowering women in finances, and work and life balance. The conference is a full-day event that includes seminars on issues women face in business and in life. Additionally, the conference will showcase distinctive women's lifestyle vendors and other business resources.

Topics covered by conference speakers include branding, women's health, goal setting and management, empowering women in finances, marketing and social media, dressing for success, and work/life balance.

Ms. Lee will be one of the featured speakers participating in the "Million Dollar Panel," comprised of top CEOs of multi-million dollar companies who will engage participants what it means to be a woman who has achieved success in traditionally male-dominated roles. Other panel contributors include Linda Rabbit of *Rand Construction Corp* and Rynthia Rost of *Geico*. The panel will be moderated by Mary Grate-Pyos, MBA, *Financially Focused, Inc.*

"I look forward to discussing the challenges and rewards of starting and growing a multi-million dollar business from the perspective of both a woman and a minority," said Lee. "Women in business face unique obstacles to success, and I believe that mutual support and collaboration among women leaders is essential to continued growth."

The conference is presented by Johnson Promotions & Events and Reston Limousine, and will take place on November 19, 2010 at the National Conference Center in Landsdowne, Virginia. To register, visit the conference [website](#).

### **About STGi**

STG International, Inc. is a woman-owned minority business, founded in 1997 to provide human capital management, medical, and professional services to Federal and private sector clients. Thanks to steady, exponential growth, STGi now employs more than 1,700 professionals in 40 states and territories, with headquarters in Alexandria, VA, and additional offices across the country. Dedicated to the Human Mission, STGi proudly supports the nation's most fundamental imperatives; including Head Start training



SOURCING THE HUMAN MISSION.

and technical assistance, medical care for Soldiers, and government-wide human resource initiatives, among others.

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